

CONFERENCE REPORT

#YouthMediaLife 2024

Interdisciplinary Perspectives on Digital Practices

compiled by Lisza-Sophie Neumeier



Mission and Vision

Following our first international online conference in 2021, we aimed for an on site meeting of colleagues interested in media practices and lifeworlds of young people, especially through an interdisciplinary lens. The increasingly complex postdigital worlds that young people inhabit and transform have been the focus of the research platform #YouthMediaLife at the University of Vienna for some years now, and we were able to strengthen our interdisciplinary engagement even more for our second international conference. We therefore invited international experts from various fields who were committed to take an inter- or multidisciplinary view of young people's narratives that are told by, for, to and about them.

This four-day conference at the University of Vienna had at its heart questions about young people's media practices and the manifold questions they raise: What mediatization processes are part of young people's lifeworlds and how do they impact on the dynamics between individuation and group formation processes? How are identities co-constructed in and through digital media and what role do strategies play which young people employ deliberately to distinguish between analogue and digital practices? What role does school play as a place for the learning of media competences but also as a crucial space for socialization processes? How has technological change shaped narrative practices and what is young people's role in participating in these transformational processes? What patterns of in- and exclusion can be identified in social media which en- or disable democratic participation and political agency and what are inclusive and democratic means of expression? What medial expressions do young people choose for major concerns, such as the environmental crisis or war in Europe? And how can we as academics keep up with a swiftly changing global media landscape that is contingent on economic upheavals, fashions, trends and shifting demographics?

The following report presents a collection of information, insights, and impressions of the conference programme, attendees, keynote speeches, social events, social media, and the team involved.

#YouthMediaLife 2024
Interdisciplinary Perspectives on Digital Practices

Programme Overview



youthmedialife

Programme | 25.03.



Main Ceremonial Hall,
Universitätsring 1, 1010 Vienna

from 12:00

Registration



13:00-15:00

Guided Tour



Steps in front of
Main Building,
Universitätsring 1

16:00-17:00

Opening Ceremony

Welcome addresses by

- Susanne Reichl & Ute Smit
- Vice-Rector Manuela Baccarini
- Chair of the Senate Stefan Krammer

Poetry Performance by Elif Duygu



17:00-18:00

Keynote

Karen Krasny & Sonya Sachar

"Substituting the digital archive for
memory: New media practices
shaping youths' understandings of
the Holocaust."

18:15

Reception

Finger food & drinks



youthmedialife Excited to kick off #YML24 today! 🚀
Check out today's programme below. @univienna

Programme Overview



youthmedialife

Programme | 26.03.



Department of English and American Studies
(Hof 8.3)
& Lecture Hall 'C1' (Hof 2.6), Spitalgasse 2

9:30-10:30

Keynote

M. Leichtfried,
F. Mayrhofer & G. Wendt



C1



10:45-11:15

Coffee break



Department



11:15-12:45

Slot 1



Department

12:45-13:45



Snack break



Department



13:45-15:00

Poster Session



HRS, Department



15:00-16:30

Slot 2



Department



16:30-17:00

Coffee break



Department



17:00-18:30

Slot 3



Department




19:00



Conference Dinner



Restaurant
"Zum Leupold"

youthmedialife Excited for day two of #YML2! Here's what's on the agenda   Find the full programme on...

Programme Overview



youthmedialife

Programme | 27.03.



Department of English and American Studies
(Hof 8.3)
& Lecture Hall 'C1' (Hof 2.6), Spitalgasse 2

9:30-11:00

Keynote

Suzana Jovicic &
Julia Sonnleitner



C1



11:00-11:30

Coffee break



Department



11:30-13:00

Slot 4



Department

13:00-14:15



Snack break



Department



14:15-15:45

Slot 5



Department



15:45-16:15

Coffee break



Department

16:15-17:45

Slot 6



Department



19:30-20:30

Open Mic Night



HRS, Department



20:30

#YML Disco



Room 3, Dep.

youthmedialife Day 3 of #YML24! ✨ Check out today's programme

Programme Overview



youthmedialife

Programme | 28.03.



Main Ceremonial Hall,
Universitätsring 1, 1010 Vienna

9:30-11:00

Slot 7



Department



11:00-11:30

Coffee break



Department

11:30-13:00

Slot 8



Department



13:00-14:00

Lunch break



Department

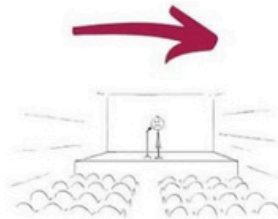
14:00-15:00

Keynote

Philippe Wampfler



C1



15:00

Closing Ceremony

Susanne Reichl & Ute Smit



C1

youthmedialife Time flies! 🚀 We can't believe it's the last day of #YML24 already!

#YML24 Participants



137 participants in total

Meet the Team

Organising committee

Susanne Reichl, Head of the Research Platform

Ute Smit, Deputy Head of the Research Platform

Cornelia Schantl, Organisation

Georg Wendt, Programme

Lisza-Sophie Neumeier, Communication

Emily Poulter, Student Team

Amadea Brenner, Team Support



Meet the Student Team

#YML24 Student Helpers



Keynote Speeches

Mon
25

Karen Krasny

(York University in Toronto,
Canada)



Sonya Sachar

(University of Alberta,
Canada)



"Substituting the digital archive for memory:
New media practices shaping youths'
understandings of war and genocide"

Tue
26

Matthias Leichtfried

(#YML, univie)



Florian Mayrhofer

(#YML, univie)



Georg Wendt

(#YML, univie)



"Digital presentation practices –
Embodiment, Participation, Storytelling"

Keynote Speeches

Wed
27

Suzana Jovicic
(#YML, univie)



Julia Sonnleitner
(#YML, univie)



"Agency and youth revisited:
mediating social action in material environments"

Thu
28

Philippe Wampfler
(University of Zurich,
Switzerland)



"Teaching Media Literacy in the Age of
Algorithmic Platforms"

Vienna City Tour



Conference Opening



Conference Dinner



Open Mic Night & Disco



Speak Up!
#YML & PoP Open Mic

#YouthMediaLife 2024
Interdisziplinäre Perspektiven auf digitale Praktiken

 universität
wien

POETRY
OFF THE PAGE



Individual presentations



Workshops & Panels



Poster Session



Snapshot Contest

My #YML24 in a Picture



Snapshot
Contest



My #YML24



Win a #YML-Mug!

🔄 #YouthMediaLife reposted



Elke Höfler @lacknere · 1h

Wir beginnen den letzten Tag der
#YML24. Ein interessantes Programm
erwartet uns.



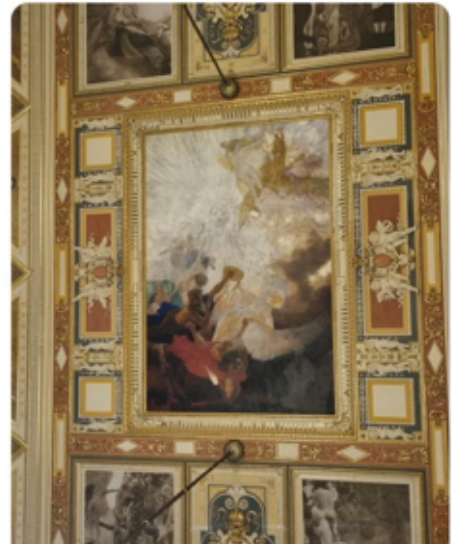
Snapshot Contest



Christina Reichs @C_hasha... · 1d ...
Grand conference beginnings
[@univienna](#) [#YML24](#)



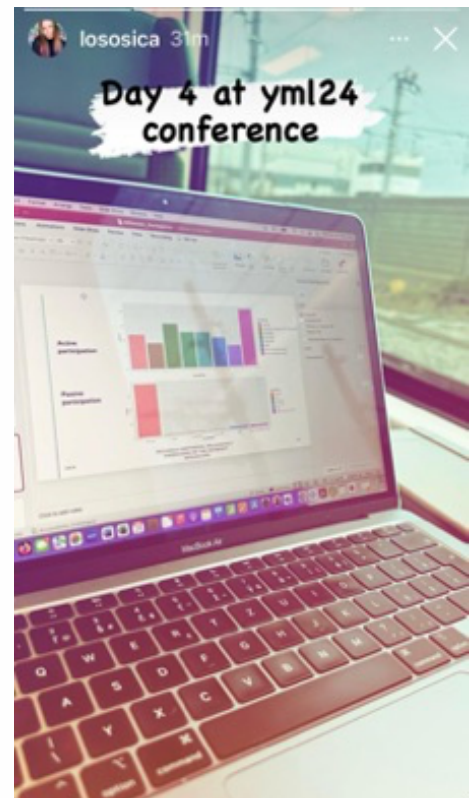
Carla Plieth @Pli_Carla · 9h ...
What a lovely time at the
[@youthmedialife](#) conference
[#YML24](#), including a keynote
underneath Klimt's Faculty Paintings
at the University of Vienna




10 likes

sundqvistpia Another morning run 🏃
exploring Vienna and getting ready for
another day with research talks at
[#yml2024](#). Found a 🇸🇪 Swedish flag today
😊 and ended with the stairs again.

21 hours ago



Tweets of the Week

 **Elke Höfler** @lacknere · 28. März ...

Mein Unterricht kann noch so gut geplant und umgesetzt sein, sie sind nie so interessant wie TikTok. Ein wenig überspitzt von mir übersetzt. Aber [@phwampfler](#) nailed it.

Man kann uns im Unterricht nicht wegwischen, das hatte ich schon in meinem Beitrag so angemerkt. [#YML24](#)


5 4 41 2.442

 **Lorenz Prager** @Lorenz_P · 27. März ...

Heute auf der Youth Media Life Conference 2024 der Uni Wien mit meinem Vortrag zu digitalen Spielen aus geschichtsdidaktischer Perspektive und Prozedurale Rhetorik. Da dürfen Memes natürlich nicht fehlen :D [@youthmedialife](#) [@univienna](#) [#yml24](#)



3 14 386

 **Susanne Reichl** @SusanneReichl · 27. März ...

having great fun at the [#yml24](#) dance



1 4 124

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Thanks to the supporters of #YML 2024

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KAUGUMMI DER ALPEN



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VERLAG & BUCHHANDLUNG

Ströck

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social media channels or
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#YouthMediaLife!**

youthmedialife@univie.ac.at

